



2021 Bring the Power Virtual Luncheon EVENT SPONSORSHIP

The 2021 Bring the Power Luncheon is our annual, community fundraising event on Thursday, March 4, 2021, and this year, we are pleased to announce it will be virtual. As our largest annual fundraiser, this event is important to raise funds for current and emerging organizational needs and to share with our community about our education and career-development programs and the complex needs of our low-income single-parent families.

In addition, the virtual format provides Event Sponsors more exposure with a week-long campaign leading-up-to, and including, the day-of event on March 4, 2021.

Event Sponsor Benefits: \$500

- Logo on event page of website
- Logo inclusion in event emails – (1,545 mailing list)
- Recognition in event program
- Dedicated Post on our social media

To sign up as an Event Sponsor, contact Ricki Runions at ricki@bringthepower.org or 970-635-5904. We will need the following to confirm your spot as an Event Sponsor:

- Sponsorship check
- Business logo in 300dpi PNG format with a clear background
- Website URL for Facebook page and promotional linking

Interested in Further Benefits? Our Right Size Giving Sponsorship program provides a platform for businesses to maximize their social impact and community exposure at the same time. Businesses sign up and give once each year, with recognition and benefits provided throughout the year, based on their 'Power Level' of investment. To learn more about this program and view the benefit levels, visit our website at <https://bringthepower.org/sponsors/>.

For information about our Right Size Giving Program, or custom event sponsorship levels, reach out to us at ricki@bringthepower.org.