



INVEST IN PEOPLE. When business owners commit to giving annually to Project Self-Sufficiency, they are changing the future for our Participants by ensuring higher long-term income potential through the development of career paths for individuals struggling with sufficient employment.

Helping single parents achieve higher education is paramount for the economic vitality of our community.

Over 2,400 households living in poverty in Larimer County are single-parent households, **earning \$13,290 annually or less - \$43,297 less** than what they need to thrive without assistance.

CHANGE THE COURSE FOR MULTIPLE GENERATIONS. The most remarkable trend is seen in the power of the next generation. Project Self-Sufficiency graduates have reported their children follow in their positive footsteps with strong attention to K-12 schoolwork, pursuit of secondary degrees, even seeking degrees in legal, medicine and other advanced specialties.

OUR POWER IS PROVEN. Highly trained advisors use a methodology based on best-practice research. As such, our outcomes for individuals in our participant families are exponentially improved for decades longer, making Project Self-Sufficiency a recognized program for multi-generational impact.

GIVING IS A BIG DEAL FOR BUSINESSES OF ALL SIZES. When our local business owners share their financial commitment with Project Self-Sufficiency families, we know this is a great sacrifice in financial investment. We love our donors and can't wait to show you our appreciation.

POWER LEVELS & ANNUAL BENEFITS

We have three **POWER LEVELS** for businesses of all shapes and sizes to **Engage** your teams in our mission and to **Recognize** your business for its valuable support.

Benefit	Power Level 1 \$1,000	Power Level 2 \$2,500	Power Level 3 \$5,000
Engagement in Our Work			
Sponsor Power Bundle Brought in for Your Team by Our Team Includes Program Information, Swag & Benefit Information	✓	✓	Included + Personalized Video to Share on the Impact of Your Sponsorship
Exclusive Access to Our Power Pop-Up Experience*	Access for 4	Access for 6	Access for 10
Access to Our Donor & Volunteer Party*	Access for 2	Access for 4	Access for 8
Recognition for Your Impact			
Logo On Website Year-Round	✓	✓	Included + Website Link
Social Media Recognition Facebook, Instagram & LinkedIn	One-Time/Year	Two-Times/Year	Quarterly
Logo Recognition in Monthly E-Newsletters (1,545 Subscribers)	✓	✓	✓
Recognition in Printed Newsletters Twice Annually (700 Count Mailing List)	Name Recognition	Logo Recognition	Premium Sized Logo Recognition
Sponsor Recognition at Events*	All Events	All Events	Premium Recognition
Sponsor Recognition at 2021 Virtual Luncheon	Social Media Recognition: 3 Posts During Promotional Timeframe Opportunity to Distribute Virtual Swag to Attendees Sponsor Logo on All Print Materials Logo Recognition During Event Program Logo Recognition on Event Website	Social Media Recognition: 5 Posts During Promotional Timeframe Opportunity to Distribute Virtual Swag to Attendees Sponsor Logo on All Print Materials Logo Recognition During Event + Verbal Shout Out During Program Logo Recognition on Event Website	Social Media Recognition: 7 Posts During Promotional Timeframe Opportunity to Distribute Virtual Swag to Attendees Sponsor Logo on All Print Materials Logo Recognition During Event + Verbal Shout Out During Program & Speaking Opportunity (if available) Logo Recognition on Event Website + Website Link

*All events will be dependent on local health and safety guidelines for in-person gatherings in 2021. We will communicate any changes to planned events as far in advance as possible. Sponsors will still be recognized across virtual platforms, including our website and social media accounts.

Education = **POWER**

Project Self-Sufficiency is significantly impacting and improving the lives of current and future generations.

The long term outcome is truly immeasurable and being apart of that as a Right Size Giving corporate sponsor and business owner brings me the greatest joy.

~ Emily Jones
The Group Inc.

bringthepower.org



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